

DIGITALEUROPE 

**efpia**  
European Federation of Pharmaceutical  
Industries and Associations

 FTA  
Foreign Trade Association

**ESF**  
European Services Forum

**EuroCommerce**  
THE RETAIL, WHOLESALE  
AND INTERNATIONAL  
TRADE REPRESENTATION  
TO THE EU

 FESI  
FEDERATION OF  
THE EUROPEAN  
SPORTING GOODS INDUSTRY

 FOODDRINK  
EUROPE

 cefic

European  
Cultural  
and Creative  
Industries  
Alliance

 ifpi  
representing the  
recording industry  
worldwide

Brussels, 19 September 2012

## **Call for a Free Trade Agreement with Japan** **Joint statement by European business organisations**

**The signatories of this statement strongly call upon the EU and Japan to launch the negotiations for a deep and comprehensive Free Trade Agreement (FTA) as soon as possible. An FTA will deliver significant economic benefits and contribute to the development of both the EU and Japan.**

An FTA with Japan has the potential to improve market access and regulatory coherence, and thus expand trade and investment, enhance productivity, contribute to mutually enhanced competitiveness of both economies, promote economic growth, and increase employment. As presented in the European Commission's Impact Assessment Report on EU and Japan Trade Relations<sup>1</sup>, an ambitious FTA could increase GDP in the EU by 1.9%<sup>2</sup>. This would translate into a €319.3 billion boost to the European economy.<sup>3</sup>

Our plea refers to a deep and comprehensive Agreement, in line with the European Trade, Growth & World Affairs Strategy (2010)<sup>4</sup>, which would nourish trade potential and secure a level playing field for European operators.

Seamless, barrier-free markets between the EU and Japan would enable business to be conducted freely. Gains will be particularly significant if both tariffs and non-tariff barriers are eliminated or at least substantially reduced leading to real openness of the market. Insertion of a rendezvous clause by the European Commission in the negotiating Roadmap could be efficient for achieving this aim.

The EU and Japan economic relations are vital for European companies, whose business links with Japan extend beyond import/export to include alliances and partnerships in supply chains, joint research projects and direct investments.

The EU and Japan have a shared interest to work in tandem to secure an open and free trade environment to effectively prevent the rise of protectionism which threatens to strangle economic performance globally.

<sup>1</sup> <http://register.consilium.europa.eu/pdf/en/12/st12/st12825-ad01.en12.pdf>

<sup>2</sup> assuming symmetric NTM cost reductions

<sup>3</sup> in the case of symmetric NTM cost reductions

<sup>4</sup> [http://trade.ec.europa.eu/doclib/docs/2010/november/tradoc\\_146955.pdf](http://trade.ec.europa.eu/doclib/docs/2010/november/tradoc_146955.pdf)

## Signatories:



Cefic, the European Chemical Industry Council, is the Brussels-based organisation representing the European chemical industry. It represents 29,000 companies that produce 20 per cent of the world's chemicals and employ 1.1 million people.



DIGITALEUROPE represents the digital technology industry in Europe. Our 100+ members include some of the world's largest IT, telecoms and consumer electronics companies and national associations from every part of Europe. DIGITALEUROPE wants European businesses and citizens to benefit from digital technologies and for Europe to grow, attract and sustain the world's best digital technology companies.

DIGITALEUROPE ensures industry participation in the development and implementation of EU policies. Together, DIGITALEUROPE's members represent more than 10,000 companies that employ two million citizens and generate €1 trillion in revenues. Our website provides further information on our activities: <http://www.digitaleurope.org>

## European Cultural and Creative Industries Alliance

The European Cultural and Creative Industries Alliance (ECCIA) is composed of the five major European luxury industry associations: Circulo Fortuny (Spain), Comité Colbert (France), Fondazione Altagamma (Italy), Meisterkreis (Germany) and Walpole British Luxury (UK). Its members together represent approximately 300 of Europe's leading luxury brands covering 14 different high-end product and service markets. This includes the high-end segment of European Watches & jewellery, Fashion, Perfumes & cosmetics, Accessories, Leather goods, Gastronomy, Furniture & furnishing, Design household equipment, Cars, Yachts, Wines & spirits, Hotels and leisure experience, Retail and Auction Houses, and Publishing.

The sector employs 1,5 million people (directly and indirectly), and contributes an output of 440 billion Euros to the European economy. The sector exports 70% of its production, representing 10% of all European exports.



The European Federation of Pharmaceutical Industries and Associations (EFPIA) represents the pharmaceutical industry operating in Europe. Through its direct membership of 33 national associations and 35 leading pharmaceutical companies, EFPIA is the voice on the EU scene of 1,900 companies committed to researching, developing and bringing to patients new medicines that will improve health and the quality of life around the world. EFPIA Members directly employ 660,000 people in Europe.



EuroCommerce represents the retail, wholesale and international trade sectors in Europe. Its membership includes commerce federations and companies in 31 European countries. Commerce is a dynamic and labour-intensive sector, generating 11% of the EU's GDP. Over 95% of the 6 million companies in commerce are small and medium-sized enterprises. The sector is a major source of employment creation: 31 million Europeans work in commerce.



The European Services Forum (ESF) is a private sector trade association that represents the interests of the European services industry in International Trade Negotiations in Services. It comprises major European service companies at the CEO level and European service sector federations covering service sectors such as financial services, tourism, telecommunications, maritime transport, business and professional services, distribution, postal and express delivery, IT services, environmental services and the audio-visual industry.



Founded in 1960 FESI represents the interests of the European Sporting Goods Industry. FESI's members directly and indirectly employ about 650,000 workers in the EU with an annual European

turnover of over €66 billion. 70-75% of FESI's membership is made up of Small and Medium Enterprises. 1,800 companies are members, either directly or indirectly through national sports industry federations from Austria, the Czech Republic, Denmark, France, Germany, Greece, Italy, Netherlands, Spain, Sweden and the UK. FESI also includes some of the most renowned global sporting goods brands such as adidas and Puma from Germany or Lotto and Tecnica from Italy. The mission of FoodDrinkEurope is to represent the food and drink industries of the EU– the largest



manufacturing sector in the EU in terms of turnover, employment and value added. FoodDrinkEurope works with European and international institutions, in order to contribute to the development of a legislative and economic framework addressing the competitiveness of industry, food quality and safety, consumer protection and respect for the environment. FoodDrinkEurope's membership consists of 26 national federations, including 3 observers, 26 European sector associations and 19 major food and drink companies. For more information on FoodDrinkEurope and its activities, visit: please visit: [www.fooddrinkeurope.eu](http://www.fooddrinkeurope.eu)



**FTA**

Foreign Trade Association

The FTA represents retailers, importers and brand manufacturers worldwide in the political arena and in public to achieve free trade and supports their international business by providing information and practical solutions. Furthermore, FTA seeks to improve sustainability in the international supply chain. The more than 1000 member companies employ 3 million people and generate a combined turnover of €600 billion.



representing the  
recording industry  
worldwide

IFPI (International Federation of the Phonographic Industry) represents the recording industry worldwide, with a membership comprising some 1400 record companies in 66 countries and affiliated industry associations in 45 countries. IFPI's mission is to promote the value of recorded music, safeguard the rights of record producers and expand the commercial uses of recorded music in all markets where its members operate. Our members include multinationals but also over a thousand small and independent music producers and national associations, across Europe and the world.