

**ECCIA members gathered in Berlin on 29-30 June 2017 for the European Excellence Summit in the presence of EU officials**

80 presidents and CEOs from the companies members of the ECCIA met in Berlin on 29<sup>th</sup> and 30<sup>th</sup> June for the European Excellence Summit in order to share with EU officials the specificities of the European High-end sector, its key priorities regarding the current EU agenda and the actions already taken by the ECCIA members to tackle important challenges – first among them the preservation of European expertise and craftsmanship skills and the protection of the European consumers through the fight against online counterfeiting.

The ECCIA delegation met first with Alexander Graf Lambsdorff, Vice-president of the European Parliament on 29<sup>th</sup> June. On 30<sup>th</sup> June, Elzbieta Bienkowska, EU Commissioner for Internal Market, Industry, Entrepreneurship and SMEs opened the Summit and MEP Christian Ehler concluded the fruitful exchanges by presenting the opportunities offered by the European institutions to support the development and competitiveness of the high-end sector – a truly European sector and a standard bearer of European Excellence in the world.